

**OFFICE OF CONGRESSMAN EARL BLUMENAUER
APPROPRIATIONS REQUEST FORM
FISCAL YEAR 2011**

Project Details

1. Project title: Rx for Saving Oregon Teen Lives

2. Organization name and address: Oregon Partnership
6443 SW Beaverton Hillsdale Hwy. Suite 200
Portland, OR 97221

3. Contact information

Project's primary contact: Judy Cushing, President/ CEO

a) Daytime telephone number/ mobile phone number:

(503) 244-5211 office

b) Email Address: jcushing@orpartnership.org

c) Project location (if different than organization's address): statewide

4. Please describe the requesting organization's main activities.

Oregon Partnership exists to end alcohol and drug abuse and suicide and is a statewide non-profit dedicated to prevention, education and crisis intervention. Oregon Partnership (OP) provides four core program areas: 1) Statewide Crisis Lines for alcohol and drug intervention and referral, Oregon's only certified Suicide Intervention Line, and a YouthLine where teens help other teens, 2) Youth and Parent Education Programs; 3) Community Education and Training on drug issues (particular meth, prescription drug issues and underage drinking; and 4) Public Policy and Advocacy.

5. Is this organization a public, private non-profit or private for-profit entity?

Oregon Partnership is a statewide non-profit organization.

6. From what federal agency and account are you requesting funds (Please be specific -e.g., Department of Housing and Urban Development, Economic Development Initiatives account)?

Department of Commerce -- Juvenile Justice Account

7. Briefly describe the activity or project for which funding is requested (please keep to 500 words or less.)

Teenagers abuse prescription drugs at a very high rate. **Nearly 10 percent of high school seniors reported past-year non-medical use of Vicodin, and 4.7 percent reported abusing Oxycontin, both powerful painkillers.**

Oregon is among the top 10 states for prescription drug abuse among people of all ages. Easy access to prescription drugs is fueling abuse, particularly among youth. Teens say prescription drugs are widely available from an array of sources, including their homes, friends and relatives, and online pharmacies. In some cases, young people perceive prescription drugs to be safer than illicit drugs, leading them to casually share these drugs with friends.

Rx for Saving Oregon Teen Lives addresses the escalating occurrence of prescription drug abuse among Oregonians – most especially young Oregonians. Elements of this project include

- **Rx Education** for youth organizations serving high risk teens; targeted Rx education for coaches, health teachers, parents, youth leaders and pastors; and strategic partnerships with organizations who involve business, law enforcement, schools, and the faith community.
- **Peer to peer communications** are a mainstay of behavior change, and technology developments have greatly increased their importance and frequency among teens. ***Rx for Saving Oregon Teen Lives*** will **utilize social networking, texting, and blogs** to reach middle school, high school and college students with current information about the dangers of non-medical use of prescription drugs. Teens will text teens to warn one another about the very serious dangers of oxycontin, vicodin and similar prescription drugs that can quickly become addicting.
- **Rx Turn-In Project: Safe Disposal / Safe Storage:** In March 2010 Oregon Partnership piloted a Rx Turn-In Day where citizens brought expired and unused prescription drugs to designated sites across Portland and the state. OP will expand this project with the Oregon Medical Association Alliance, Portland Policed Bureau, the D.E.A., Portland's Office of Neighborhood Involvement, and other local groups to mobilize citizens to "Take Back" their unused medications to disposal sites where the medications are incinerated under the watchful eye of law enforcement. Citizens are educated about safe storage of their prescription drugs and are urged to inventory their medications and put them away for safe keeping.
- **Training and Education for Health Care Providers:** OP will train medical and health care providers, law enforcement, physicians, nurses, hospital administrators, elder care associations, hospice workers, and nursing and home care providers about the dangers of Rx abuse and the need for safe storage of prescription drugs.
- **OP's 24-hour, Confidential Crisis Lines** will be available statewide to provide real-time counseling to callers and connect them to treatment, and information about prescription drugs. OP's 24-hour line responds to more than 3,000 crisis calls each month.

8. What is the purpose of the project? Why is it a valuable use of taxpayer funds? How will the project support efforts to improve the economy and create jobs in Oregon?

Prescription drug abuse by youth and adults is a significant and growing public health concern. Oregon is not immune to this troubling trend. It has been among the top 10 states for prescription drug abuse among people of all ages. In addition, Oregon Partnership (OP), a statewide nonprofit that provides crisis line services and parent and youth education, experienced a more than 500 percent increase in the number of prescription drug abuse-related calls to its Crisis Lines from 2000 to 2009. After alcohol, prescription drugs are now the second most cited reason among Oregonians for calling Oregon Partnership's Crisis Lines, surpassing methamphetamine in 2009.

Nationally, abuse of prescription painkillers ranks second — only behind marijuana — as the most prevalent illegal drug problem.

Teenagers abuse prescription drugs at a high rate. Nearly 10 percent of high school seniors reported past-year non-medical use of Vicodin, and 4.7 percent reported abusing Oxycontin, both powerful painkillers, according to the 2008 Monitoring the Future Survey. In fact, seven of the top 10 drugs abused by 12th-graders in the year prior to the survey were prescribed or purchased over the counter.

Prescription drug abuse on college campus is growing at alarming rates. Non-medical use of prescription pain relievers among 18 to 25 year olds increased 12 percent, to 4.6 percent, between 2002 and 2007.

Easy access to prescription drugs is fueling abuse, particularly among youth. Teens say prescription drugs are widely available from an array of sources, including their homes, friends and relatives, and online pharmacies. In some cases, young people perceive prescription drugs to be safer than illicit drugs, leading them to casually share these drugs with friends.

9. Has this project received federal appropriations funding in past fiscal years? Yes

9a. If yes, please provide the fiscal year, Department, Account, and funding amount of any previous funding.

FY2010, Commerce / State / Justice - At Risk Teens, \$470,000

Funding Details

10. Amount requested for this project: \$849,000

11. Breakdown/budget of the amount you are requesting for this project (e.g., salary \$40,000; computer \$3,000):

Rx for Saving Oregon Teens' Lives

	Federal Request	Other	Total Project
Personnel Costs			
Salaries and wages	\$312,978	\$60,210	\$373,188
Payroll taxes	\$23,943	\$4,606	\$28,549
Employee Benefits	\$41,579	\$10,184	\$51,763
<i>Total Personnel</i>	\$378,500	\$75,000	\$453,500
Operating Expenses			
Consulting / contract services	\$50,000	\$0	\$50,000
Public Outreach	\$50,000	\$400,000	\$450,000
Computer equipment	\$50,000	\$0	\$50,000
Occupancy	\$45,000	\$0	\$45,000
Telephone	\$24,000	\$0	\$24,000
Meetings / Training	\$35,000	\$0	\$35,000
Printing	\$25,000	\$0	\$25,000
Printed Training Materials	\$40,000	\$10,000	\$50,000
Office Supplies / Postage	\$10,000	\$0	\$10,000
<i>Total Expenditures</i>	\$707,500	\$485,000	\$1,192,500
Approved Indirect Rate (20%)	\$141,500	\$16,000	\$157,500
Total Project Budget	\$849,000	\$501,000	\$1,350,000

12. What is the total cost of the project? \$1,350,000

13. Is this project scalable (i.e., if partial funding is awarded, will the organization still be able to use the funds in FY 2011)? Yes

14. What other funding sources (local, regional, state) are contributing to this project or activity? (Please be specific about funding sources and funding amounts)

Private foundations:	\$200,000	Individual gifts:	\$50,000
In-kind media:	\$300,000	Corporations:	\$40,000

15. Please list public or private organizations that have supported/endorsed this project.

Oregon Board of Pharmacy
Oregon Medical Association Alliance
DePaul Youth Treatment Center
Regence BlueCross Blue Shield of Oregon
High Intensity Drug Trafficking Area (HIDTA)